

# STRATEGIES AND TOOLS FOR SUSTAINABLE DEVELOPMENT

FOR GREENER AND MORE RESPONSIBLE  
COMPANIES AND ADMINISTRATIONS



# **Leader in Green Public Procurement and green purchasing**







## **Fondazione Ecosistemi is an organization specialized in strategies, programs, actions and tools for sustainable development, and leader in GPP and green purchasing**

Since its foundation in 1998, Fondazione Ecosistemi has worked in a pioneering way to concretely transform the actions of its partners towards environmental and social sustainability. We collaborate with private companies, public administrations, local authorities and third sector organizations that want to engage in sustainable development paths. At the base of our work is the orientation of their activities towards sustainability. We take action to reduce environmental risks and impacts, protect decent work, promote responsible behaviour along the supply chains and keep management costs down from a sustainable perspective.

To do this, we believe that developing strategies or studying in depth the problems along the path towards sustainability is not enough, but necessarily requires instead the application of good practices and an experienced change with the aim of converting the present by accompanying the actors along this path.

We work in inter-relationship with the environment and the community by involving citizens and workers in improving the quality of life and the territory. For us it is essential to create networks for local development and sustainability and to strengthen institutional capacity and skills for a greener and more responsible economy. For each activity our experts adopt the most advanced regulations, standards, methodologies and procedures at the national and international level.

### **SCIENTIFIC COMMITTEE**

The Scientific Committee of Fondazione Ecosistemi has the task of directing our action towards future scenarios – environmental, climate, energy, economic, social, demographic – by indicating the most effective economic and legal instruments for the ecological and social transition phase of the economy. The Scientific Committee is composed of sustainability experts and some representatives of the non-profit organizations which are associate members of the Foundation.



# Our Mission

To improve the environmental and social quality of the economy and the territory with good practices, actions and solutions for sustainable development. We are constantly looking for innovative processes and models to support the ecological transition.

# Our Approach

The ecological transition requires the change of all the relevant actors involved. We propose a multistakeholder and participating approach to orient the ways of consumption and production towards sustainability.

# Sustainability

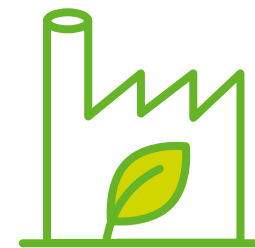
For the environmental and social sustainability, innovation and the quality of the proposal, we adopt policies, instruments and actions for the environment and quality of life. We practice change firsthand because “understanding is change”.



# OUR ACTIVITIES



**GPP – SUSTAINABLE AND  
CIRCULAR PROCUREMENT**



**SUSTAINABLE PRODUCTION  
AND FINANCE**



**CSR, STAKEHOLDER  
ENGAGEMENT, REPORTING  
AND COMMUNICATION**



**SPATIAL PLANNING AND  
LOCAL DEVELOPMENT**

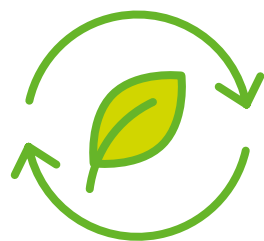


**CAPACITY BUILDING  
AND TRAINING FOR  
SUSTAINABILITY**



**FORUM COMPRVERDE  
BUYGREEN**

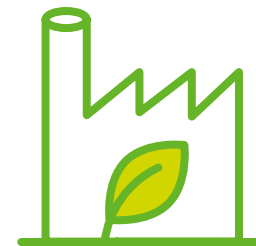




## GPP Sustainable and Circular Procurement

As Italian leader in GPP (Green Public Procurement) and green and circular procurement, we help organizations to introduce ecological and social criteria in procurement, reduce the environmental impacts of production, protect decent work along supply chains, ensure gender equality, improve risk management and promote eco-innovation.

- ▶ Definition and inclusion of Environmental and Social Criteria in public administration procurement
- ▶ Action plans for green and circular procurement and GPP monitoring systems
- ▶ Help desk and on-the-job support services for the elaboration of green and sustainable calls
- ▶ Training of procurement managers on Green Procurement and Minimum Environmental Criteria
- ▶ Mapping and evaluation of the sustainability of supply chains
- ▶ Adoption of social and environmental criteria within the private companies' direct and indirect purchases



## Sustainable Production and Finance

We support organizations and financial operators to equip themselves with the necessary tools to improve their sustainability performances in line with the main standards of the environmental taxonomy criteria.

- ▶ Environmental and sustainability audits and assessments
- ▶ Environmental and energy management systems
- ▶ Checklist for environmental taxonomy criteria
- ▶ Sustainability reporting
- ▶ Improvement measures



**We work for the  
ecological conversion  
and a fair economy**







## Csr, Stakeholder Engagement, Reporting and Communication

We create shared value. We deal with social responsibility in organizations (CSR) through a strategic and organizational approach to create shared value, by placing sustainability and responsibility at the center of both the organization and its suppliers' action, thanks to the mutuality of benefits.

- ▶ Management of potential risks affecting the ability to generate wealth in the medium and long term
- ▶ Organizational, process and product innovation
- ▶ Adoption of sustainability as a strategic and operational criterion for the company
- ▶ Improvement of the organizational capacities, relations with internal and external communities, and the ability to attraction talents
- ▶ Improving the relationship with the territory and local communities with Stakeholder Engagement projects
- ▶ Improving medium and long-term reputation

We have a consolidated experience in **stakeholder engagement** activity that we carry out through:

- ▶ Mapping of stakeholders
- ▶ Stakeholder engagement planning
- ▶ Use of participatory methodologies (Open Space Technology, Party, Vision Fair, World Cafè, Proaction Cafè)
- ▶ Engagement activities with active listening, participatory design and conflict transformation
- ▶ Monitoring of stakeholder engagement activities
- ▶ Institutional Relations
- ▶ Media Relationships

We develop, for several organizations – in line with the provisions of Law 254/2016 that introduces for institutions of public interest the obligation of non-financial reporting – a **Sustainability Reporting** (GRI Standard). We develop strategies and actions for environmental communication and for the improvement of reputation in the field of sustainability.



## Spatial Planning and Local Development

We work alongside companies, institutions and social partners.

- ▶ Converting existing economic activities, jobs and professions (Green Jobs) towards ecological and social sustainability
- ▶ Develop “green communities” through local plans, policy food and sustainable tourism plans
- ▶ Design sustainable production areas, production chains and “zero waste and zero emissions” eco-districts
- ▶ Converting economies and territories towards sustainability
- ▶ Defining and developing sustainability-oriented territorial and area brands





## Capacity Building and Training for Sustainability

We bring sustainability into the lives of people and organisations by addressing the risks that this choice entails.

Our operations involve the active and generative involvement of people, organizations, institutions and territories through the main methods of participation in change (Open Space Technology, Party, Vision Fair, World Café, Proaction Café). Our long experience of technical assistance for sustainability includes systematic supporting actions, from training on the job to training activities, from awareness raising to environmental education, from help desk services to specialized technical laboratories, from the management of participatory processes to communication.

Every year we train hundreds of people on the values and tools for sustainability, on the new environmental professions, on the qualifications necessary for *green jobs*, to promote changes that are indispensable today. We accompany them in their personal growth, starting from the social, environmental and territorial identity of the organizations in which they work.



## Forum Compraverde Buygreen

Since 2007, Fondazione Ecosistemi organises the most important European event on GPP.

In partnership with the Ministry for Ecological Transition, Regione Lazio, Legambiente, Confindustria, Unioncamere, ALI, Fairtrade Italia, Coordinamento Agende 21 Locali Italiane.

Updating, training, sharing good practices and taking responsibility, in the public and private sectors, are the pillars of this appointment. Two days of Green Procurement General Assembly to discuss legislative innovations, national and international best practices, green procurement opportunities through conferences, workshops, training sessions, one-to-one exchanges and other participatory initiatives. As a meeting place for partners, suppliers and potential new qualified customers with specific interests in the sector the Forum promotes design and commercial relations through: the **Conference Area**, the **GPP Academy** training space, the participatory spaces **We Change**, **We Network** and the **Buygreen Community**. The event is enriched annually with content and authoritative interventions and presences, becoming the opportunity to evaluate the state of the art of Green Public Procurement in Italy, but also the context suitable for the comparison and launch of new challenges for sustainable and fair economy.

**At the Compraverde Buygreen Fondazione Ecosistemi, presents two important annual reports:**

- ▶ The Report “**The Green Public Procurement numbers in Italy**” produced by **Osservatorio Appalti Verdi** that Fondazione Ecosistemi has established, together with Legambiente, for the dissemination and correct application of the current regulations on Green Public Procurement, in Italy and in Europe.
- ▶ The **Sustainability Monitor Report**, an annual survey on the sustainability of supply chains. This report is carried out in collaboration with the Buygreen Community, a network of public companies united by the aim of promoting Green Procurement and the Green Value Chain.







**Office and operations**

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