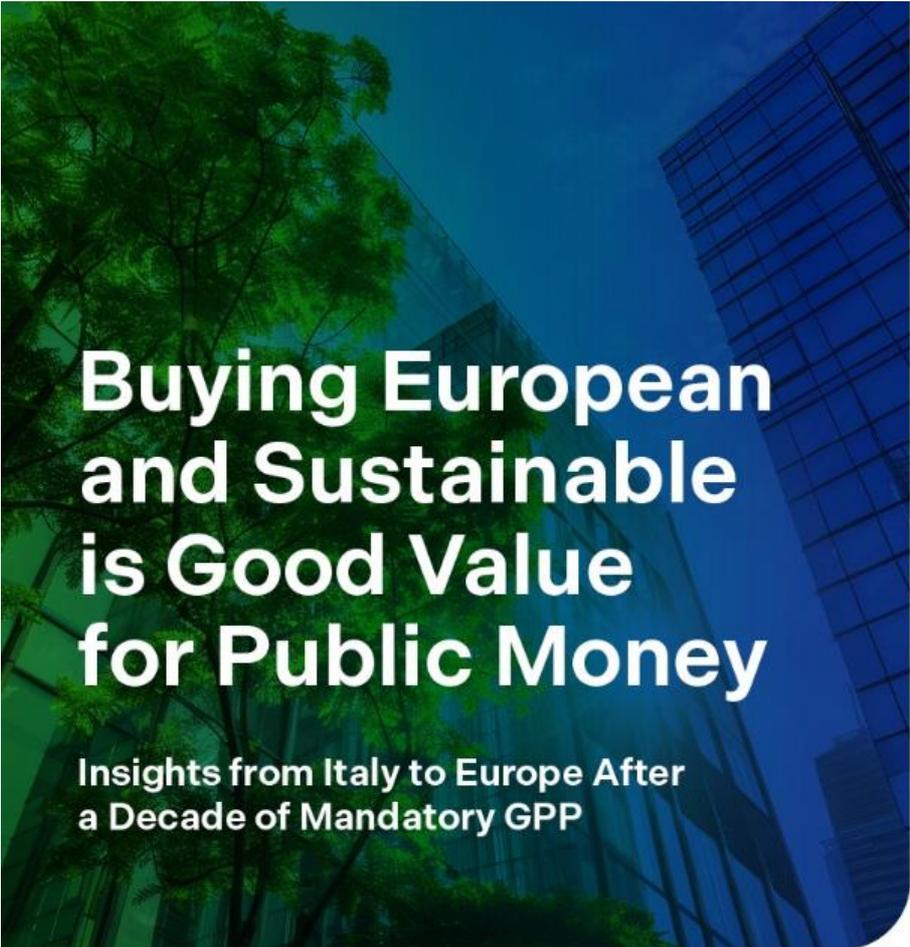


The logo for 'besa' is displayed in a bold, lowercase, sans-serif font. The letters 'b', 'e', and 's' are green, while 'a' is blue.

Buy European
and Sustainable Act

The background of the top section features a low-angle shot of a modern glass skyscraper against a clear blue sky, with green trees in the foreground partially obscuring the building.

Buying European and Sustainable is Good Value for Public Money

Insights from Italy to Europe After
a Decade of Mandatory GPP

January 13, 2026
5:30–7:30 p.m.

Room 3H1 - European Parliament

Host: Nicola Zingaretti



The ecological transition represents the only growth pathway compatible with long-term economic, social and environmental sustainability. However, for the transition to be truly sustainable, it must also be socially fair: its costs cannot be shifted onto European workers and communities.

The proposal for a **Buy European and Sustainable Act** offers a concrete policy opportunity to align industrial policy, job protection, environmental ambition and value for public money. By strategically using public procurement, Europe can support its industrial base, protect employment, reduce emissions and improve citizens' quality of life. Public administrations, although organised in sectors, ultimately act as a single economic actor. When procurement decisions fail to account for environmental and social externalities, any apparent short-term savings are offset by higher public expenditure in healthcare, environmental remediation and climate-related damage.

The ongoing reform of the **EU Public Procurement Directives** therefore represents a decisive moment. The question is not whether such an approach is desirable, but whether it is feasible. Ten years of mandatory Green Public Procurement in Italy demonstrate that it is both realistic and effective.

Programme

05:30 p.m | Opening Session

Opening remarks and institutional greetings

Nicola Zingaretti, Member of the European Parliament (S&D)

Introductory keynote

Sabina Nicoletta, Head of International Relations and Projects, Fondazione Ecosistemi

05:50 p.m. | Experiences from the Field

Giulia Tambato, Senior Officer for Green Public Procurement, Regione Veneto

Vincenza Poliandri, Senior Expert in Sustainable and Centralised Procurement, Intercent-ER

Daniela Antonioni and **Matteo Nevi**, Representatives of Assosistema, the Italian Association for Circular Economy Services

Alfredo Martini, Director of AIS, Association of Sustainable Infrastructures

06:50 p.m. | Policy Discussion

Henning Ehrenstein, Head of Unit, European Commission, DG Internal Market, Industry and SMEs, Unit D2 – Public Procurement

Gabriele Bischoff*, Member of the European Parliament (MEP) - Vice President of S&D Group

Stefano Cavedagna*, Member of the European Parliament (MEP) - European Conservatives and Reformists Group (ECR)

Roberto Gualtieri*, Mayor of Rome and member of the European Committee of Regions

Marta Lovisolo, Policy Analyst, ECCO – the Italian Climate Change Think Tank

Registration

Participation is free, but registration is mandatory. To attend the event, please complete the registration form by 10 January 2026: <https://forms.gle/bEVYoMB9Y7fAAadv9>